

## **Irese Sze Man Wong**

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### **Summary**

- More than nine years hands-on design experience with web development and graphic design.
- In depth knowledge of graphic design, photography and online media.
- Ability to work with tight deadlines, quick turnarounds, and in fast pace environments.
- Knowledgeable of design software; Photoshop, InDesign, Illustrator, Flash, etc.
- Team-oriented but also capable of working independently with minimal direction.

### **Work Experience**

#### **Graphic/Web Designer** ArachnidWorks, Inc. *Mar 2013 - Present*

- Designed e-commerce sites using Wordpress and CSS with payment gateways.
- Managed the launch process, domain, and hosting for several sites, often with short turnarounds.
- Redesigned websites while considering brand's main audience and selling point.
- Mocked up sites in Photoshop and formulated layouts for multiple platforms.
- Setup Wordpress with child theme while utilizing plugins and shortcodes.
- Discussed needs with clients, collaborated with team, and enacted solutions for problems.
- Modified PHP and CSS in Child themes for varying client needs.
- Tailored HTML emails for mass marketing promotions.

#### **Assistant Graphic and Web Designer** Pro Balance Knives *July 2012 - November 2012*

- Updated Pro Balance Knives website and social media accounts with new product information.
- Photographed new kitchen products and edited photos for upcoming promotions.
- Created high-end ads and instruction layouts for new kitchen product launch.
- Coordinated graphics and digital footage for Restaurant and Bar Show booth.

#### **Graphic Designer/Advertising Director** Mattress Warehouse *November 2009 - March 2012*

- Managed all print, television and online advertising production and scheduling.
- Created different versions of ROPs weekly for different newspapers.
- Produced POPs in advance for different monthly promotional events.
- Organized design materials and coordinated employees for annual NBC Health Expo.
- Worked closely with manager to update decal design for all fifty company trucks.
- Hand coded promotional emails and product pages using HTML.
- Animated new online company logo for generic Coast to Coast Mattress ads.
- Responsible for troubleshooting issues with Flash ads on MyFoxDC, NBC and WashingtonPost.com.

### **Education**

University of Maryland Baltimore County BA: Visual Art – Graphic Design

Graduated in Dec 2008, Honors: Cum Laude GPA : 3.6/4.0

### **Skills**

Proficient on MAC and PC with the following software: Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Flash, Dreamweaver, Premiere), CSS, HTML, Microsoft Office (Word, Excel & PowerPoint).